



END OF YEAR REPORT

2023



About Us

Green Sail supports actions that lead to the development of sustainable tourism, focusing on environmentally conscious practices which help preserve the Adriatic Sea and fragile marine ecosystems. Green Sails' role is to ensure that prevention is an integral part of the concept of sustainable tourism, by promoting recycling and awareness throughout the nautical community.

Green Sail Vision

To inspire and empower the nautical tourism community, fostering a deep sense of responsibility for our seas through comprehensive education and unwavering commitment to their sustainable preservation.

Green Sail Mission

Green Sail is dedicated to promoting sustainable nautical practices by offering expertise, experience, innovative ideas and guidance through community partnerships within the nautical tourism sector.

Green Sail Core Values

1. Environmental protection
2. Sustainable development
3. Innovation
4. Education
5. Partnership empowerment
6. Teamwork
7. Personal accountability
8. Consistency
9. Responsibility
10. Integrity



Green Sail Organisational Details

Zeleno Jedrenje/Registration Number: 53319424836

Contact Details:

Address: Hrvojeva 6, 21000, Split, Croatia

Email: info@green-sail.com

Phone: +385 21 610 953

Website: www.green-sail.com

Green Sail Resources

Sail Croatia is a family-owned and operated business, that has been specialising in cruises around the coastline of Croatia since 2003. The company began incorporating green initiatives into their business many years ago as a part of its corporate social responsibility program.

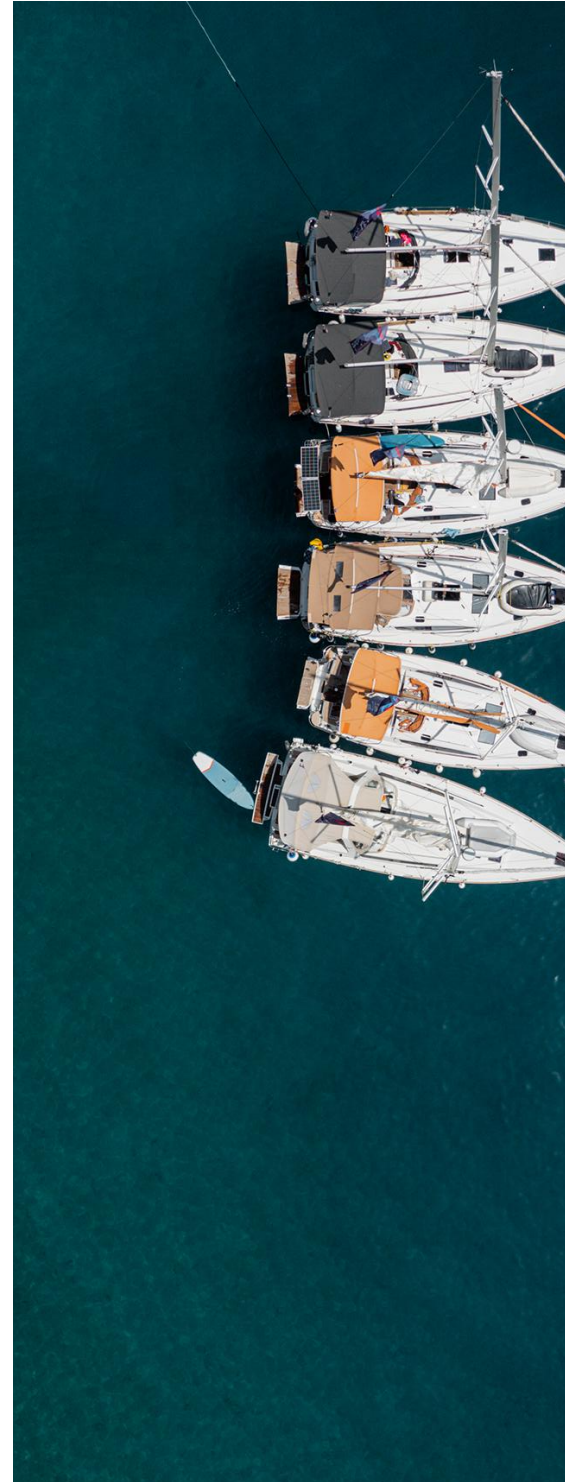
Environmental sustainability and positive community influence have always been the company's leading values. With a desire to do more about sustainable tourism and the nautical industry, the not-for-profit initiative, Green Sail, was founded in 2016.

Green Sail Staff Members

Manager: Ornela Krezić
Assistant: Dominic Filip Seric
Marketing Assistant: Alex Seuren

GS Ambassadors: Roman Fleischhackl, Cristian and Ioana Tetelea, Tom Gavazzi, Antonio Ivanišević, Roman Fleishcnakl & Goran Čolak

GS Internship Program: We collaborate with a global network of universities to offer students the opportunity to acquire invaluable practical experience in the sustainable development of tourism industries, combining education with hands-on learning.



2023 Summary

Through maintaining the commitment to environmental initiatives and collaborating with charter companies, marinas, institutions, and environmentally conscious individuals, Green Sail has provided comprehensive and impactful educational materials.

Achievements

- Successfully launched our new (VEF) Vessel Environmental Footprint Program, an innovative new way for yacht charter companies to measure and reduce their environmental footprint
- Surpassed our target by delivering onboard education materials (Green Sail Flags, brochures and recycling stickers) to 1631 boats and distributing 20 marina flags
- Successfully launched an online Climate Change Course and guided 90 participants through our new Marine Sustainability Course on Thinkific and Seably
- Provided certification for charter companies where 90% of their employees completed 2+ Green Sail courses
- Forged valuable partnerships with the Institute of Tourism Croatia, Seably, MMK & 2 esteemed charter companies
- Worked with the Faculty of Chemical Engineering and Technology and the Department of Industrial Ecology on the testing of boat cleaning products to provide solutions for marinas dealing with grey water.
- Provided tailored guidance in shaping environmental policies for employees from 4 Marina Partners, significantly advancing measurable sustainability efforts
- Participated in key industry events: MMK Summit, ICE2022, Biograd Boat Show Panel Discussion & Non Carbon Conference.
- Featured prominently in leading media outlets, both in Croatia and internationally.

